



## Food Drive Kit

### How to Host a Food Drive

You can make a difference in the lives of low-income families, seniors and individuals threatened by hunger. Please help us reach our goal of distributing 6 million pounds of food this year.

Hosting a food drive is easy! You pick the dates; we deliver the food barrels to your office, place of worship or school; and then we pick up the full barrels when your drive is over.

You can also collect financial contributions during your food drive. With every \$1 donated, the Food Bank can distribute \$7 worth of groceries, fresh produce, bread, dairy products and meat into the community. You can donate online, print out a donation form or write a check.



### Food Drive Kit

Please contact Teresa Ferrucci or Nellie Gonzalez if you would like more information:  
(831) 758-1523 or email [tferrucci@food4hungry.org](mailto:tferrucci@food4hungry.org); [nellieg@food4hungry.org](mailto:nellieg@food4hungry.org)

### How to Run a Food Drive

Basic Steps:

1. **Decide** on the dates and number of food collection barrels needed for your food drive.
2. **Sign up** with Food Bank for Monterey County for barrel delivery and pick up by filling out an Enrollment Form.
3. **Designate** a food drive coordinator within your organization to be responsible for the communication with the Food Bank. The food drive coordinator can also organize and promote the food drive.
4. **Choose** high-traffic areas for barrel placement.
5. **Select a theme** for your food drive. Decide whether you would like to decorate the food drive barrels or if you want to use the barrels that are already wrapped by the Food Bank.
6. **Inform** participants about the food drive through letters, announcements, flyers, memos and newsletters.
7. At the end of your drive, **the Food Bank will pick up and weigh** your donations. If your barrel becomes full during your drive, call Teresa Ferrucci at 758-1523 ext. 210 and we will pick up the full barrels and leave empty ones.



### **Food Drive Themes and Competitions**

**Meal Themes:** Encourage collection of the following “Menu” of items:

**The Holidays are Here:** Canned ham, canned potatoes/sweet potatoes, canned cranberry sauce, canned vegetables, and gift certificates from grocery stores.

**Breakfast of Champions:** Boxed whole grain cereal, oatmeal, breakfast squares, cereal bars, canned fruit, canned juice, and canned and powdered milk.

**Dinner’s Ready:** Combinations of foods that can be used to prepare meals such as spaghetti and canned sauce, rice, refried beans, canned salsa, canned tuna, chicken, Spam, pasta, and canned meals such as chili, stew and hearty soups.

**Theme Especially for Children:** Kids for Kids: 100% juice boxes, granola bars, dried fruit, applesauce cups, peanut butter and jelly, cereal, macaroni and cheese, and canned spaghetti.

**Other Themes:** Peanut Butter Week, Macaroni Monday, Tuna Tuesday, Oodles of Noodles!

### **Food Drive Challenges and Ideas to make the Food Drive Fun:**

We Can Raise Our Weight in Food

We Can Raise Our IQ’s in Food

We Will Donate 100 Pounds for Every Office, Branch, etc.

We Will Collect the Most Food in One Day

TGIF—(Take Groceries Into Work on Friday)

Decorate a Giving Tree with suggested food donations

Have groups challenge each other on how many pounds of food they donate

Make a big thermometer showing progress toward your goal

**Please \* No Glass Containers \* No Perishable Items**



**The Food Bank for Monterey County needs these nutritious foods:**

- canned meats (i.e., tuna, chicken, salmon)
- canned and boxed meals (i.e., soup, chili, stew, macaroni and cheese)
- peanut butter
- canned or dried beans and peas (i.e., black, pinto, lentils)
- pasta, rice
- cereal
- canned fruits
- 100 percent fruit juice (canned, plastic or boxed)

**To ensure food safety, we cannot use:**

- items in glass containers
- rusty or unlabeled cans
- perishable items
- homemade items
- noncommercial canned or packaged items
- alcoholic beverages, mixes or soda
- open or used items
- outdated items

We gratefully accept donations of holiday turkeys, fresh or frozen, at our Salinas warehouse

THE FOOD BANK FOR MONTEREY COUNTY  
Food Drive Enrollment Form

Please Fax to Teresa at: 758-5925, or email: [tferrucci@food4hungry.org](mailto:tferrucci@food4hungry.org)

Your Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

Main Phone number, if different \_\_\_\_\_

Main Fax \_\_\_\_\_

**Food Drive Barrel Information: Please note—we are not able to deliver single barrels. Please call us if you would like to pick up a barrel for your food drive.**

The number of barrels we will need for our food drive \_\_\_\_\_

\_\_\_\_\_ Wrap our barrels with the Food Bank's barrel wrap **OR**

\_\_\_\_\_ Wrap our barrels in white paper so we can decorate them ourselves

Deliver our barrels during the week of \_\_\_\_\_

Pick up our full barrels during the week of \_\_\_\_\_

Deliver the barrels to this address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Nearest cross street \_\_\_\_\_

Special instructions \_\_\_\_\_

**Additional Food Drive Supplies**

Number of donation envelopes \_\_\_\_\_

To give to people who want to make a financial donation

Number of Food Bank printed grocery bags \_\_\_\_\_

To give to people to fill with donated food

**Re: Food Drive from [DATES]**

Our organization will be holding a food drive on [DATES] to help the Food Bank for Monterey County. This is an excellent chance to make a difference in our community and I encourage you to join this effort to help our less fortunate neighbors.

The food and funds we raise will help the Food Bank for Monterey County Bank to supply food to thousands of low-income families, senior citizens and other individuals in need.

As you may know, recently the Food Bank has experienced a time of unprecedented need. More than 70,000 households received food from the Food Bank this fiscal year—two years ago, we served 49,000 households. During the last fiscal year, the Food Bank spent \$411,000 on food purchase, compared to \$180,000 two years ago. Your participation will go a long way in helping our neighbors in need.

Donate nonperishable food in the Food Bank barrels in our location during the drive. The Food Bank particularly needs the following items:

- Canned tuna, fish, meat
- Peanut butter
- Soups, stews and “meals in a can”
- Canned fruits & vegetables
- 100% fruit juices
- Beans, rice, pasta, oatmeal

Also, you may donate online at [www.food4hungry.org](http://www.food4hungry.org) or by check made payable to the Food Bank for Monterey County, 815 W. Market St., #5, Salinas, CA 93901.

**With every dollar donated the Food Bank can distribute \$7 worth of food.**

Thank you for your help!

(company executive, organization leader, or food drive coordinator)